

NISSAN VALUE ADVANTAGE®

Attention: Nissan Dealer Principals, Executive Managers, Parts & Service Managers, Service Advisors

Subject: Presenting new Value Advantage applications for Q4

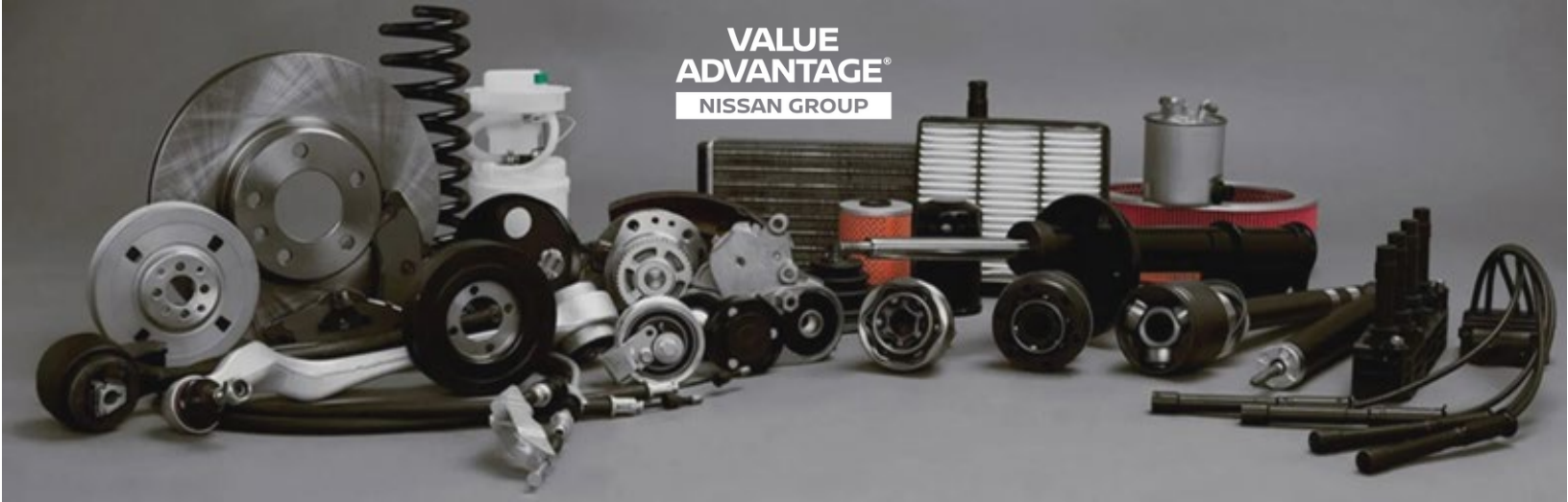
1. **Value Advantage® Engine Air Filters:** Built to deliver optimal efficiency throughout the Engine Air Filter's lifespan and helps provide effective filtration at the level of Nissan Original Equipment.
2. **Value Advantage® Cabin Filters:** Designed to ensure clean, fresh, and contaminant-free air inside the vehicle, now available. These filters are the perfect solution with affordable price for vehicles out of warranty.
3. **Value Advantage® Tie Rods:** Essential components of the steering system, allowing for precise and safe handling, with a strong, durable construction that provides consistent torque for smooth operation, as well as a low-friction double bearing for high impact resistance.
4. **Value Advantage® AC Compressor:** Built to deliver reliability, efficiency, and superior performance. Now available for your customers, this component is the ideal solution for vehicles out of warranty.

Engine Air Filters

Features & Benefits

- Meets Nissan Design Standards (NDS)
- It has the same dust retention capacity as the Nissan Original Equipment filter
- Our Value Advantage® Engine Air Filter fits for the engines: PR25DD and KR15DDT, reducing the
- number of SKUs needed to service the Rogue T33
- Pressure Drop: Helps reduce fuel consumption by maintaining proper air flow to the engine
- Helps provide effective filtration at Nissan Original Equipment level
- For the launch of these applications, you will have access to additional internal materials such as the "[Value Tips](#)" and a flyer for the final customer, available on the NWF and Value Advantage website





Applicability for Engine Air Filters for Q4:

VEHICLE	MODEL CODE	START	END	OE PART NUMBER	VALUE ADVANTAGE PART NUMBER
ROGUE	T33	06/20	Current	16546-6RA0A	AF54M-6RC1J-NW
ROGUE	T33U	09/20	Current	16546-6RC1A	

In Cabin Filters

Features & Benefits:

Performance and standards:

Material:

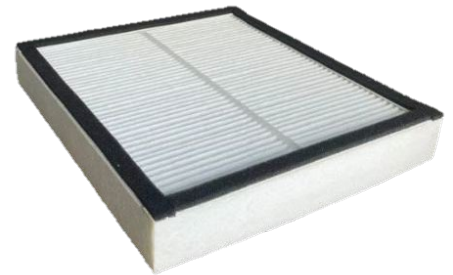
- All cabin air filter media in this product line is made of particulate material, engineered to effectively capture a broad range of particle sizes
- Efficiently captures both large and small particles

Pressure Drop:

- Lower pressure drops for better permeability
- Ensures optimal performance

Dust Holding Capacity:

- Higher dust holding capacity under the same conditions
- Extends the filter's lifespan



Applicability for In Cabin Filters for Q4:

VEHICLE	MODEL CODE	START	END	OE PART NUMBER	VALUE ADVANTAGE PART NUMBER
NV200	M20X	10/17	Current	27277-1KK0A, 27277-1KK0B	B7277-1KK0TNW
NV200 TAXI	M20XY	07/13	02/15	27277-3LN0A	
NV200 TAXI	M20XY	02/15	Current	27277-9SH0A	
VERSA NOTE	E12X	04/13	10/16	27277-1KK0A	
VERSA NOTE	E12X	10/16	Current	27277-9ME0A	



Tie Rods

Features & Benefits:

- Strong, Durable construction provides consistent torque for smooth operation
- Low friction double bearing for high impact resistance
- Our tie rods are OE matched for fit form and function
- Value Advantage® Tie Rods are forged for durability and stress resistance compared to other available tie rods
- Engineered and approved through Value Advantage®

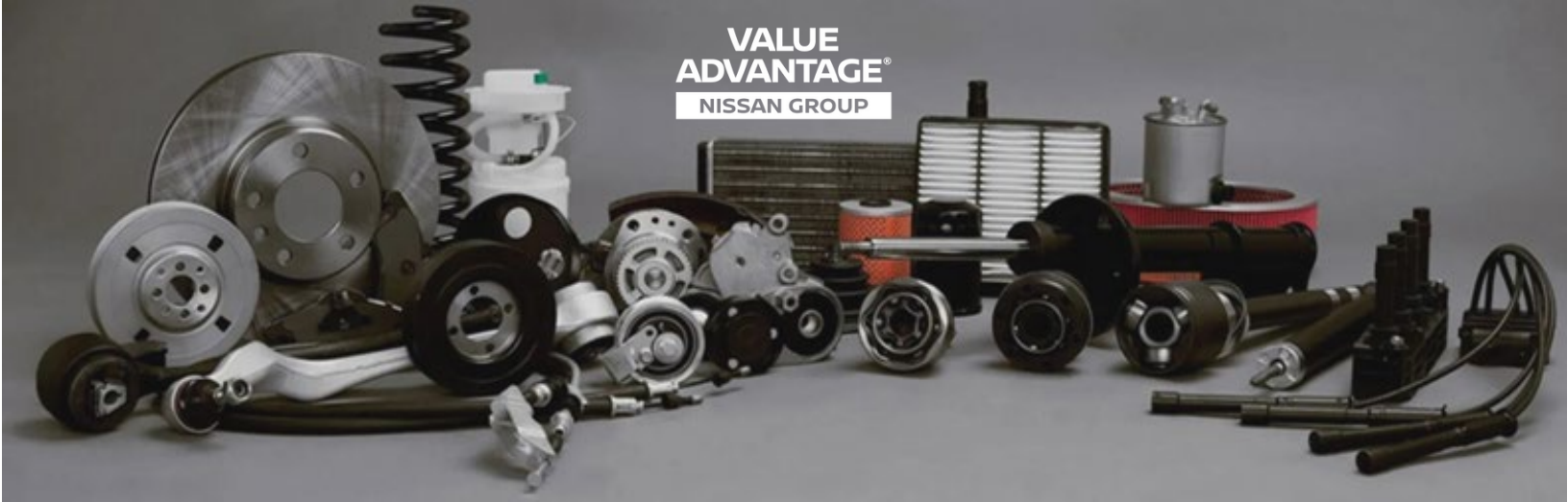


Applicability for Tie Rods for Q4:

VEHICLE	MODEL CODE	START	END	OE PART NUMBER	VALUE ADVANTAGE PART NUMBER
ALTIMA	L34	11/21	Current	D85206CA0A	E8C20-6CA0PNW
ALTIMA	L34	11/21	Current	D86406CA0A	E8C40-6CA0PNW

Available soon:

VEHICLE	MODEL CODE	START	END	OE PART NUMBER	VALUE ADVANTAGE PART NUMBER
FRONTIER	D41	07/21	Current	D8520EB70A	E8C20-EB70PNW
FRONTIER	D41	07/21	Current	D8640EB70A	E8C40-EB70PNW
SENTRA	B18	11/21	Current	D85206LB0A	E8C20-6LB0PNW
SENTRA	B18	06/20	Current	DH5206LB0A	
SENTRA	B18	11/21	Current	D86406LB0A	E8C40-6LB0PNW
SENTRA	B18	06/20	Current	DH6406LB0A	



AC Compressors

Features & Benefits

- **Pre-Filled Convenience:** Comes prefilled with 2 oz of OE-specified oil
- **OE Grade Quality:** Designed to meet OE requirements
- **Certified Assembly:** Assembled and certified to IETF 16949 standards
- **Durable Performance:** 100% performance and leak tested for long life
- **Optimized for Heat:** Snap rings improve performance under extreme heat
- **Enhanced Durability:** Thrust bearings resist tension and stress
- **Efficient Operation:** PTFE-treated pistons ensure smooth functionality
- **Lightweight Strength:** Key components designed with lightweight aluminum alloy
- **Easy Installation:** Includes O-rings/seals for seamless setup



Applicability Available soon for AC Compressor:

VEHICLE	MODEL CODE	START	END	OE PART NUMBER	VALUE ADVANTAGE PART NUMBER
FRONTIER	D41	07/21	CURRENT	92600-9BVOA	K2600-9BV0MNW